



**hugenate kollege**

Waar Christenwees grondvat in opleiding

**School of Social Innovation**  
**Leadership for Social Innovation and Entrepreneurship**



**Leadership for Social Innovation and Entrepreneurship** aims to equip students with the competence required to engage with social innovation through social entrepreneurship through the use of innovative leadership approaches.

The objective is to start and profitably sustain social organisations and businesses. The individual competencies are linked to institutional dimensions to concurrently enhance the institutional capacity of social organisations businesses.

Warren Bennis said: "To an extent, **leadership is like beauty: It's hard to define, but you know it when you see it.**"

Professor Muhammad Yunus defined a social business: "Created and designed to address a social problem. A non-loss, non-dividend company."

Social entrepreneurship is an approach by individuals, groups, start-up companies or entrepreneurs, in which they develop, fund, and implement solutions to social, cultural, or environmental issues.

**The following topics will be covered:**

**Topic 1: Leadership for Social Innovation and Social Entrepreneurship**

- Setting the scene
- The Schwella Leadership Model and Social Entrepreneurship
- Leadership challenges in South Africa
- Turning frogs into princes: Creativity and innovation for social entrepreneurship
- Business planning

**Topic 2: Innovation for Social Innovation and Entrepreneurship**

- The Civinovus Social Innovation Model
- Techniques and templates for social innovation and entrepreneurship
- Work session: from ideas to implementation: business ideas to businesses inclusive innovation for business pitches and business planning
- Connecting the dots: socially innovative social entrepreneurship
- Business planning

**Topic 3: Entrepreneurship for Social Innovation and Entrepreneurship**

- Overview of social business DIY toolkit
- Building social businesses

**Topic 4: Leadership, Innovation and Entrepreneurship for Social Business**

- Making the case Business ideas: competition pitches
- Business ideas: competition evaluation and award
- Harvesting the learning: the Schwella Action Learning Model and individual assessment
- Commitments and conclusion

**After completion of the course the student will be able to:**

- Identify and describe the complex contexts of innovative leadership for social entrepreneurship in social organisations and businesses;
- Critically interrogate and evaluate the theoretical concepts of innovative leadership for social entrepreneurship in social organisations and businesses;
- Interpret global and local challenges related to strategic decision making for innovative leadership for social entrepreneurship in social organisations and social businesses;
- Explore and develop learning social innovation leadership through an understanding and application of leadership competencies for social entrepreneurship in social organisations and social businesses;
- Explore effective and ethical public institutional capacity appropriate and applicable to good leadership for social entrepreneurship in social organisations and social businesses;
- Create organisational change plans to address wicked governance problems through innovative design thinking for social entrepreneurship in social organisations and social businesses;
- Analyse social innovation leadership and management techniques for social entrepreneurship in social organisations and social businesses; and
- Identify and critically evaluate a personal and professional own learning journey.

### **Distance Learning Delivery**

In the distance learning delivery approach, the course is presented via the “MyNotes” Student Portal of Hugonote Kollege in a programme that will require guided self-study from participants. The time required for this self-study delivery will be 40 hours and requires an in-depth engagement with all of the material supplied. The self-study on MyNotes will be linked to three four-hour Zoom-based teaching sessions that require compulsory attendance by participants. The prescribed compulsory assessments will require further study and reading of 30 hours. The duration of the course therefore adds up to 90 hours and is delivered in the manner set out above.

### **Assessment methods**

- Individual assignment (40%);
- One Individual open-book three (3) hour end of module examination (40%);
- Personal Mastery individual leadership journey exercise (15%); and
- Class group presentation (5%).